

HANDS ON AI WORKSHOP

FOR HELPING AGENTS TO START USING CHATGPT & OTHER LANGUAGE BASED AI

In this hands-on session, agents will delve into Language-Based AI, including the revolutionary CHATGPT, to empower their businesses in the digital age. This workshop, available in 2 forms (Live In-Person or Live on Zoom), provides a unique opportunity for agents to overcome their initial hesitations and confusion surrounding AI software. Participants will work collaboratively, gaining practical insights and confidence in using these cutting-edge technologies.

AI HANDS-ON WORKSHOP (IN-PERSON)

This session can be a one-hour add-on to a live setting at a conference or day event where Monica or another speaker is teaching AI, and Monica is already hired to speak at said event. Ideally, Monica's topic would be AI; however, if another speaker is presenting AI, Monica can present another topic and facilitate the working session. Some preliminary AI training is required for this session as it will only be a workshop. (This experience is part of the 3-hour AI class for CE.)

COST This would be alongside another booking, depending on what else is booked and time on-site.

PART 1-LANGUAGE-BASED AI (ZOOM)

This would be a virtual session through Zoom available to Associations or Brokerages for agents to learn about Language-Based AI and to start working with the software in the group. This session would begin with a 30 - 40-minute introduction to the opportunities in using Language-Based AI, what software options there are for the agent to access, and at what cost. The full class would be 90 minutes. The agents would be given prompts to experiment with in order to practice using the software and seeing the kinds of responses it gives. As their comfort level grows, they will be more comfortable working with it and practicing it on their own later.

COST \$1500, payable in advance to Monica Neubauer. Monica will host on her Zoom. MAX number of agents is 50.

PART 2-VISUAL-BASED AI (ZOOM)

Visual AI is another category of AI opportunity for agents. A separate offering, after a company has purchased Part 1 - Language Based AI - would be Part 2 - Visual Based AI. This includes working with Dalle-E & MidJourney to create images as well as helping agents set up their brand Templates in Canva. This class is 75 minutes. There are also apps to help with video creation & adaptation. This session would include examples in relevant software & practice time by the agents.

COST \$1500, payable in advance to Monica Neubauer. Monica will host on her Zoom. MAX number of agents is 50.

HANDOUTS AND PREPARATION POINTS

There will be materials to give to agents prior to the workshop so they come to the session prepared to work. This includes instructions for registering for applications and having a good tech setup for best participation in the class. Handouts are given to all participants with links and tips to help them continue to grow in using AI in their business.

TO BOOK:

Contact Monica Neubauer at Monica@MonicaNeubauer.com
or by phone at 615-568-8384.

