



# PHIL JEWELL

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Entrepreneur, business owner, executive leader and self-starter, with 20 years of experience leading teams in complex and challenging environments, and industries. Received a prestigious award from the General in charge of the entire Canadian Army for outstanding professionalism and dedication in enhancing organizational resilience. Known as a go-to leader who excels at bringing people together to solve complex problems, with "out of the box" thinking that provides custom solutions and outstanding results.

[www.impactleadershipteam.com](http://www.impactleadershipteam.com)

**My purpose (Simon Sinek would call it my 'Why'):** To empower and entrust others so that they can reach their own potential, gaining confidence while recognizing and using their own gifts.

**How I reach my purpose:**

- **Results.** Know, see and reach the end goal. Make sure the path is understood by all.
- **Authentic.** Be accepted as I am, and accept others as they are. Be genuine, authentic and don't change. Accept that everyone is different.
- **Helping others.** Improve the experiences of others.
- **Trusted team.** Be part of a team where trust is strong. Feel connection with people where honesty and integrity are habits.
- **Freedom.** Freedom to put skills and strengths to maximum use. Don't micro-manage and don't be micro-managed. Give a vision then let people run.

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## SKILLS

- Executive leadership
- Leadership teaching/mentoring and coaching
- Strategic planning
- Program leadership
- Project management
- Leadership/communication skills

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## EXPERIENCE

**Founder/CEO / Impact Leadership Team Development and Coaching**

*01/2022 - Current*

- Thought leader and impact maker, delivering leadership training and coaching via impactful keynote speaking, interactive workshops and longer-term leadership development courses.
- Established and built business from zero to six figures within 18 months.
- Manage and lead all aspects of the business, from service delivery to business development.

**Co-Founder/CAO / Concept Measures Media and Marketing**

*01/2021 - Current*

- Co-founded a media and marketing company that focusses exclusively on the real estate market.
- Coordinate all administration of the business, as well as assisting in operational delivery and strategic vision.
- Helped establish business in new geographic area and grow it from ground level to \$350k in gross annual sales within 3 years.

**Leadership Instructor** / Northern Alberta Institute of Technology - Edmonton, AB

01/2017 - Current

- Responsible for teaching various leadership theories and concepts to a diverse group of students with different needs and expectations.
- Constantly innovating and leading change to ensure the online course maximises modern technology and learning managements systems, and inspires those who pursue this professional development.

**Executive Director** / Government of Canada - Edmonton, AB

07/2017 - Current

Lead a multi-disciplinary team responsible for the safety and security of all marine transportation in the Arctic Waters, the North West Passage, and the Prairie Provinces.

- Accountable executive for program of 35 personnel in multiple offices and an annual operating budget of \$4M.
- Provide executive management and leadership to direct reports and diverse professional workforce, including advice to other executives at regional and national level.
- Responsible for identifying and leading transformation initiatives within the region, including changes to oversight programs, and changes to how we connect with stakeholders and clients.
- Lead and manage various partnerships and consultations with stakeholders at the local, provincial, and national level to ensure services, compliance and enforcement, projects, programs and policies remain consistent with departmental operational priorities.
- Chairs regional consultative forums and participates in other forums to ensure broad based consultation for all clients, stakeholders and partners, ranging from other government departments to indigenous communities and NGO's.
- Regional Champion for wellness initiatives and cultural transformation.

**Executive** / Province of Alberta - Edmonton, AB

07/2016 - 07/2017

- Reporting directly to the Assistant Deputy Minister, provided strategic advice and recommendations to senior management, and leadership to direct management reports, delivering services to a highly complex ministry.
- Accountable for all areas of program delivery in support of legislated and regulated requirements, including the management and allocation of financial and organizational resources to achieve priorities within an internal client base of approximately 7,000 employees and 50 separate branch areas.
- Led and represented the Ministry in various partnerships and consultations with stakeholders at the local, provincial and national level to ensure services, projects, programs and policies remain consistent with departmental operational priorities.
- Responsible for an organizational analysis measuring current emergency management capacity against strategic and operational goals. Outcome was a governance document to serve as the foundation for all emergency management program areas.

**Senior Officer (executive)** / Canadian Armed Forces - International

01/2010 - 01/2016

**Executive** - Managed a 60-person organization specialising in Improvised Explosive Device Disposal (IEDD) and Armoured Engineering.

- Enhanced organizational performance by championing and overseeing the delivery of new and improved training developed to mitigate current and future risks. The result was a highly trained and effective 20-person team ready to deploy on international operations.
- Led the change management required to implement a new armoured engineer vehicle that is the only one of its kind in the Military, with total project costs over \$100m.

**Strategic Planner** - Seconded to a US Army Headquarters that was responsible for all operations in the Middle East. Worked in the engineer plans department responsible for planning real time operations and providing solutions to highly complex problems.

- Assisted in threat and security assessments on forward operating bases to ensure the correct mitigation measures were in place, such as physical protection and enhanced screening of personnel.

- Assessed Iraqi Army capability against current and future threats. These assessments contributed to the development of a multibillion-dollar training and equipment program for the Army.
- Provided strategic risk management solutions to mitigate the effects of a large dam failure that would have caused a global humanitarian disaster with an estimated 400,000 casualties. Client engagement and relationship building ensured senior decision makers, who are advisors to national government leaders, have an action plan to help prevent dam failure and mitigate against the potential impacts of future failure.

**Chief Operations Officer** - Led the training and preparation of a 350-person immediate response organization that provided military assistance to the Atlantic Provinces during emergencies and adverse events. Assessed risks and conducted options analysis for various tasks, subsequently developing business continuity strategies and advising the Commander during complex situations.

- Led the planning and execution of four, full-scale, multi-agency and multinational exercises, each involving over 500 people with a budget of approximately \$1m. This prepared the organization to be successful in providing support to four domestic emergency deployments and one international deployment.

**Senior Management and Employee Training Instructor** - Led a team of 8 personnel at the Canadian Forces School of Military Engineering, planning and coordinating all of the training that took place

- Trained 40 newly commissioned officers over a 9-month period. Training including leadership in theories and practice, risk analysis, and the development of mitigation techniques in a physical security environment. Developed the annual business plan and helped manage a multi-million dollar budget, resulting in effective training being delivered to over 2500 students annually.

**Junior Manager/Planner** / British Army - International

*01/2005 - 02/2010*

- Trained, prepared, and led a 40-person combat organization in Afghanistan.
- Subsequently trained and prepared a team of 120 soldiers for adverse conditions as a rapid reaction force.
- Planned and executed the construction of a secure 150 person forward operating base in an extremely high threat environment, creating a permanent presence in a key geographic area.
- Tasks included identifying all threats and developing mitigation measures to reduce exposure.
- Led the change management to train personnel for new role as a rapid reaction force.
- Assessed risks in order to develop critical tasks, and planned and executed two full-scale exercises.
- Resulted in an effective team that passed a 3-month international exercise to prove its readiness to be able to conduct crisis management abroad and in the UK.

## EDUCATION AND TRAINING

Royal Roads University - Victoria

*2014*

**Master of Arts:** Disaster and Emergency Management

Lancaster University - Lancaster, England

*2002*

**Bachelor of Science:** Management Science

## HONOURS AND AWARDS

Commander Canadian Army Commendation

## ADDITIONAL INFORMATION

- 7-Month Operational Planning Course - Became proficient working in teams to solve complex problems. Finished in the top 10% of all students (80 in total).
- Dispute Resolution Course - Developed effective tools for resolving workplace conflict.

- Mental Health Risk Management Course - Acquired the skills to help teams and individuals cope with experiencing traumatic events. Used these skills when deployed to Afghanistan.
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## **WEBSITES, PORTFOLIOS, PROFILES**

- <https://www.linkedin.com/in/mrphiljewell/>
- [https://www.youtube.com/channel/UCNF\\_KLrEXRRPhgF7gGGEA5Q](https://www.youtube.com/channel/UCNF_KLrEXRRPhgF7gGGEA5Q)
- [www.impactleadershipteam.com](http://www.impactleadershipteam.com)