



# IMPACT

LEADERSHIP

## **Phil Jewell Speaker Introduction – Sales redefined – seeking meaning beyond transactions**

*\*(to be read as an intro to Phil)*

Our keynote today uses a question, to present a very different message to one we may be accustomed to.

The message is a fresh perspective gained from service in the military and honed and refined in later years by roles in the public service and launching two successful companies.

He is a graduate of the British Army's Royal Military Academy of Sandhurst, recognized as one of the world's best leadership schools.

Working across countries, continents, and cultures, he has served with the British, Canadian, and US Armies, and by his mid-twenties was leading soldiers in overseas combat in some of the most intense and challenging environments that exist.

His mission today is to share his personal insights and experiences to help us elevate our businesses by making a bigger impact, gaining more clients, and closing more deals.

Please give a warm welcome to a Nova Scotian with an English accent, Phil Jewell.

