

Robert Kennedy III

14625 Baltimore Ave. • Ste 357 • Laurel, MD 20707
Phone: (410) 575 - 3657 • Cell Phone: (508) 962-7009
Email: rkennedy@robertkennedy3.com

Corporate Trainer/Speaker with solid experience in leadership, communication, presentation & public speaking skills, entrepreneurship and business growth.

SUMMARY OF QUALIFICATIONS/SKILLS

- Experienced trainer, speaker and workshop leader
- Strong oral, written and interpersonal communication skills
- Background in radio, voiceover and music performance

PROFESSIONAL EXPERIENCE

RK3 International, Hanover, MD • October 2015 - Present

Speaker, Corporate Trainer/Business Consultant

- Train organizations (educational/government) and small businesses (specifically training and development teams) on communication and leadership development topics.
- Consult with organizations to create management and business development strategies including content/training development and web strategic approach

Partial Client List: Maryland State Department of Education, Think Big Learn Smart, The Chapman Group, National Forum for Black Public Administrators, US Coast Guard, Line of Sight, Social Security Administration, Maryland Department of Labor & Licensing, Prince Georges County Department of Parks & Recreation, Pennsylvania Department of Parks & Recreation, The Presentation Company, Community College of Baltimore County

Training Topics Include:

- Presenting with Confidence, Clarity & Credibility
- Developing The New Leader
- Leading With Purpose
- Building Effective Workplace Relationships
- Internal Communication and Managing Conflict

RKCS Learning Solutions • July 2008 – December 2014

President, Business Development

- Grew and managed a team of up to 12 contractors and consultants who developed online learning programs for corporations
- Created yearly operational plans, budgets and service offerings
- Oversaw company sales and client acquisition
- Strong focus on customer satisfaction, loyalty, and follow up; established customer-centric culture of communication, collaboration, & account-

- ability
- Developed seminars and trained organizations on effective learning strategies and communication for internal employees

Partial Client List:

Pearson Learning Solutions, Panda Restaurant Group, Potomac College, Barnes & Noble College Booksellers, Aspect Security, EBG Consulting, T. Rowe Price, Johnson & Johnson-Hong Kong, DiversityInc, Think Big Learn Smart, US Census Bureau

SBI Technologies • October 2012 – October 2013

Program Manager

- Managed team of up to 10 direct report designers and developers assigned to create training courses for Defense Acquisition University
- Developed timelines, budgets, and identified resources needed for \$3 million course budget
- Monitored operational efficiency as courseware transitions took place and crafted development plans
- Conducted staff performance reviews and personal development plans

Western Governors University, Salt Lake City, UT • 2006-2008

Faculty Mentor/Science Department

- Oriented 6-12 entering students monthly to university tools, procedures, expectations, and university's competency based model
- Developed course, term and program completion timelines for rolling caseload of approximately 80 students
- Led student practicum cohort groups to completion of their student teaching and licensure assignments
- Tracked student progress, assessments and licensure requirements
- Identified appropriate content resources with students, determined student readiness for assessments, evaluated student problem areas and created targeted plans for improving student knowledge gaps
- Researched and utilized resources in order to assist students with understanding and completion of specific content projects and assignments

Fitchburg High School, Fitchburg, MA • 1998-2005

Science Teacher

- Taught Physics, Physical Science & Biology to 9th graders and 12th graders
- Evaluated and assessed 9th grade students for inclusion in specialized learning team curriculum
- Led subcommittee for revision of curriculum for high school science and alignment with state standards

- Designed technology training programs for teachers in conjunction with district technology coordinator, utilizing tools such as SMART Boards and Classroom Performance Systems

OTHER RELEVANT EXPERIENCE

Workshop Presentations:

- Too Many Hats: Small Business Owners Guide To Freeing Up Time
- One Product: The One Product Every Business Needs To Make Money Online
- Creating Intentional Connections (for Leaders)
- Purposeful Networking/Relationship Building

ATD Maryland - President

January 2017 - December 2017 Term

Toastmasters District 18 of Maryland - Division E Director

July 2016 - June 2017 Term

EDUCATION

PhD (candidate) – Educational Technology

Walden University (have completed coursework, need to complete modules & dissertation)

Master's Degree - Curriculum & Technology

University of Maryland University College

PUBLICATIONS

Technical

Author - Articulate Studio '09 Cookbook, published by Packt Publishing, Nov. 2012

Personal Development

Author - 28 Days To A New Me: A Journey of Commitment - 2013

Author - 7 Ways To Know You Were Meant To Lead - 2016