

Workshop Description



Show Up On Video Like A Pro (SUV)

Get On Camera & Ditch the Worn Out Marketing Techniques

You've finally admitted that video is one of the best ways to build your brand. But, you're not quite sure how to get started. You see other agents building the business on TikTok, YouTube and Instagram, but it feels like it would take so much time...time you don't have.

Here's a secret. It doesn't have to take a lot of time and you don't have to be an expert. This session explores some of the simple techniques and technologies of video storytelling. Learn how to show up like a pro on video so you can ditch some of the old school marketing methods.

Participants in this session will learn:

- How easy it is to go video with what tools you already have
- The 3 MOST IMPORTANT things to uplevel the quality of your video
- How to improve camera confidence

Session Length: 90 minutes